



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Karen Montoya for PRC
Attention: Accounts Payable
1504 Clancy NE
Albuquerque, NM 87112

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
167893-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Karen Montoya for PRC		

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	167893	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/04/12	11/04/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/04/12 8:51 AM Chris Matthews Su 830a-9a :30 COMMERCIAL #2-GAMBLING \$25.00 NM									
2	11/04/12	11/04/12	Sunday Today	Su 7a-8a	-----S	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/04/12 7:28 AM Sunday Today Su 7a-8a :30 COMMERCIAL #2-GAMBLING \$75.00 NM									
3	11/04/12	11/04/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/04/12 10:14 PM News 4 @ 10p Sun Su 10p-1035p :30 COMMERCIAL #2-GAMBLING \$400.00 NM 2 All Su 11/04/12 10:34 PM News 4 @ 10p Sun Su 10p-1035p :30 COMMERCIAL #2-GAMBLING \$400.00 NM									
4	11/05/12	11/06/12	News 4 Today II 6a-7a	M-F 6a-7a	11-----	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 11----- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/05/12 News 4 Today II 6a-7a M-F 6a-7a :00 \$275.00 NM Credited 2 All Tu 11/06/12 6:58 AM News 4 Today II 6a-7a M-F 6a-7a :30 COMMERCIAL #2-GAMBLING \$275.00 NM									
5	11/05/12	11/05/12	News 4 @ Midday M-F	M-F 12noon-1p	2-----	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 11/05/12 12:13 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #1-ENDORSEMENT \$75.00 NM 1 All M 11/05/12 12:43 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #2-GAMBLING \$75.00 NM									
6	11/05/12	11/05/12	News 4 @ 5p M-F	M-F 5p-530p	1-----	:30	1	\$225.00	NM



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Advertiser	Product	Estimate Number	
Karen Montoya for PRC			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	News 4 @ 5p M-F	M-F 5p-530p	1-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	11/05/12	5:27 PM	News 4 @ 5p M-F	M-F 5p-530p	:30	COMMERCIAL #2-GAMBLING	\$225.00	NM
7	11/05/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	11/05/12		News 4 @ 6p M-F	M-F 6p-632p	:00		\$400.00	NM
	Credited								
8	11/05/12	11/05/12	News 4 @ 630p M-F	M-F 630p-7p	1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	11/05/12	6:56 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	COMMERCIAL #1-ENDORSEMENT	\$200.00	NM
9	11/05/12	11/05/12	News 4 @ 10p M-F	M-F 10p-1035p	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	11/05/12	10:32 PM	News 4 @ 10p M-F	M-F 10p-1035p	:30	COMMERCIAL #2-GAMBLING	\$400.00	NM
10	11/03/12	11/04/12	Notre Dame Football	Sa 12noon-930p	-----S-	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12	3:31 PM	Notre Dame Football	Sa 12noon-930p	:30	COMMERCIAL #2-GAMBLING	\$125.00	NM
11	11/03/12	11/04/12	News 4 Special Sa 5p-530p	Sa 5p-530p	-----S-	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12		News 4 Special Sa 5p-530p	Sa 5p-530p	:00		\$75.00	NM
	Credited								
12	11/03/12	11/04/12	News 4 Special Sa 530p-6p	Sa 530p-6p	-----S-	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	11/03/12		News 4 Special Sa 530p-6p	Sa 530p-6p	:00		\$75.00	NM
	Credited								
13	11/05/12	11/06/12	News 4 @ Midday M-F	M-F 12noon-1p	M-----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	M	11/05/12	12:58 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	COMMERCIAL #1-ENDORSEMENT	\$125.00	NM
14	11/03/12	11/04/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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167893-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Karen Montoya for PRC			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/03/12	11/04/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$225.00	NM
10/29/12 11/04/12 -----S- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 12:03 AM Saturday Night Live Sa 1030p-1205a :30 COMMERCIAL #2-GAMBLING \$225.00 NM									
15	11/03/12	11/04/12	Sunday Overnight Rotator	Su 12a-5a	-----S	:30	5	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 5 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All Su 11/04/12 12:34 AM Sunday Overnight Rotator Su 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM 2 All Su 11/04/12 2:23 AM Sunday Overnight Rotator Su 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM 5 All Su 11/04/12 2:59 AM Sunday Overnight Rotator Su 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM 1 All Su 11/04/12 4:29 AM Sunday Overnight Rotator Su 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM 3 All Su 11/04/12 4:53 AM Sunday Overnight Rotator Su 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM									
16	11/05/12	11/06/12	Overnight Rotator	M-F 12a-5a	M-----	:30	5	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 5 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 11/05/12 1:04 AM Overnight Rotator M-F 12a-5a :30 COMMERCIAL #1-ENDORSEMENT \$5.00 NM 4 All M 11/05/12 2:10 AM Overnight Rotator M-F 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM 1 All M 11/05/12 2:32 AM Overnight Rotator M-F 12a-5a :30 COMMERCIAL #1-ENDORSEMENT \$5.00 NM 3 All M 11/05/12 3:58 AM Overnight Rotator M-F 12a-5a :30 COMMERCIAL #2-GAMBLING \$5.00 NM 5 All M 11/05/12 4:28 AM Overnight Rotator M-F 12a-5a :30 COMMERCIAL #1-ENDORSEMENT \$5.00 NM									
17	11/06/12	11/06/12	News 4 @ Midday M-F	M-F 12noon-1p	-T-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 COMMERCIAL #1-ENDORSEMENT \$125.00 NM									
18	11/06/12	11/06/12	Who Wants to Be A Millionaire	M-F 1130a-12p	-T-----	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 11:56 AM Who Wants to Be A Million M-F 1130a-12p :30 COMMERCIAL #2-GAMBLING \$125.00 NM									
19	11/06/12	11/06/12	Good Day New Mexico	11M-F 11a-1130a	-T-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 11:14 AM Good Day New Mexico 11a M-F 11a-1130a :30 COMMERCIAL #1-ENDORSEMENT \$75.00 NM									
Total Spots							26		

Payment Terms 30 Days

Gross Total	\$3,000.00
Agency Commission	\$450.00
Net Amount Due	\$2,550.00



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Karen Montoya for PRC			

ABQ 7.0% \$178.50

Amount Due **\$2,728.50**